



INTRODUCING THE 3-30-300 RULE FOR URBAN FORESTRY AND GREENER CITIES: FROM CONCEPT TO ACTION

The Nature Based Solutions Institute is supporting the evidence-based greening of the world's cities, solution by solution. In February of 2021 we launched the **3-30-300 rule for greener, healthier, and more resilient cities**. Since then, the interest for our rule has spread throughout the world, and several cities and organisations have started using it.

To support the implementation of the 3-30-300 rule, we welcome you to our **live online 3-30-300 program**, where we will present the rule, the ideas and evidence behind it, and give you the means to apply it to your context, with focus on the three elements of the rule: at least 3 trees in sight from every home, school, or workplace; no less than 30% tree canopy in every neighbourhoods; and never more than 300 metres to the nearest public green space.

This program is the first of NBSI's online, live programs and webinars. The program will be using the Microsoft Teams platform as a live session, so that participants from all over the world can attend and interact with our speakers – and with each other. Below you will find the program for the 3-30-300 course that will take place on March 1st, 2022.

To make sure participants from all over the world can attend, we are offering two sessions with the same content. Please choose the session that works best in your time zone.

Speaker	Topic	Length	Time UTC+1 - Session 1	Time UTC+1 Session 2
Cecil Konijnendijk	Introduction to 3-30-300	45 min	09.00-09.45	17.00-17.45
Matilda van den Bosch	300	30 min	09.50-10.20	17.50-18.20
	Short break	15 min	10.20-10.35	18.20-18.35
Kenton Rogers	30	30 min	10.35-11.05	18.35-19.05
Andrew Hirons	3	30 min	11.10-11.40	19.10-19.40
All	Questions, moderated by Johan Östberg	20 min	11.40-12.00	19.40-20.00

A certificate will be given to each participant after completing the program.



1st speaker:

Dr Cecil Konijnendijk
co-director of NBSI

Introducing the 3-30-300 rule for greener, healthier, and more resilient cities
This talk by the expert behind the 3-30-300 rule introduces it and presents the evidence base behind it. A brief background and history of the rule will be provided, followed by information on how the rule has been received and implemented to date. The pros and cons of using this simple and easy-to-remember rule of thumb for urban forestry are discussed.



2nd speaker:

Dr Matilda van den Bosch
Associated Researcher

300 - Accessible urban green spaces and human health

This presentation will provide an overview of the pathways between urban green spaces and human health, with a particular focus on cultural ecosystem services, such as recreation and green exercise. It will also outline current indicators of healthy cities that are based on urban green spaces as assets for human health and wellbeing.



3rd speaker:

Kenton Rogers
director of Treeconomics

30 - Tree Canopy Cover - Understanding and planning for 30%

This presentation will start by looking at the different definitions of tree canopy cover, the different methods of measuring it and the implications of each. We will then discuss the question -Why is it important? Finally, we will be tackling how to start planning for a growing canopy, examining potential challenges and expectations, looking at select examples from around the world.



4th speaker:

Dr Andrew Hiron

Senior Lecturer in Arboriculture and
Urban Forestry

3 - Implementing 3-30-300 policies in practice – securing tree establishment

Understanding how tree establishment can best be secured is central to delivering policies relating to urban greening. This talk will look at a framework that helps ensure trees establish and thrive. This framework includes species selection, design of rooting environments, procurement of quality plant material and specification of arboricultural practices.

***We are really looking forward to seeing you
at the live online program!***

For more information, please visit www.nbsi.eu